

iHeartRadio Commercial Radio copy points & instructions

:30 copy points... to be included in every :30 promo/script

Current IHR product promo copy point reminders/additions:

Focus:

Even if you're out of range of your station, you can still hear it 24/7 on IHR.

Convey the message of being *able* to hear your radio station when you can't get to a radio.

Copy Points For iHeartRadio Product Promos

Updated: August 13, 2012

Recorded Promos:

- Stay connected to your favorite station with iHR – anytime, anywhere.
- Listen to live radio stations from across the country.
- Experience the new iHeartRadio on your phone, online, or with the all-new iPad app - built for high resolution display.
- Download iHR for free today @ iHeartRadio.com.

You can get creative with the theme while still including all copy points from above.

Example: If you're out of range of the station and can't tune it in- you can still listen via iHeartRadio.

Example: If you're out of town & want to catch up on what's going on back home - listen via iHeartRadio. This works really well during holidays and vacation times.

Live Promo Example: "The #1 Hit Music Station...Q100... on the air and on iHeartRadio!"